




# VALUE CHAIN EXPERIENCE & CHALLENGES TOWARDS DPP – PROs

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# Content

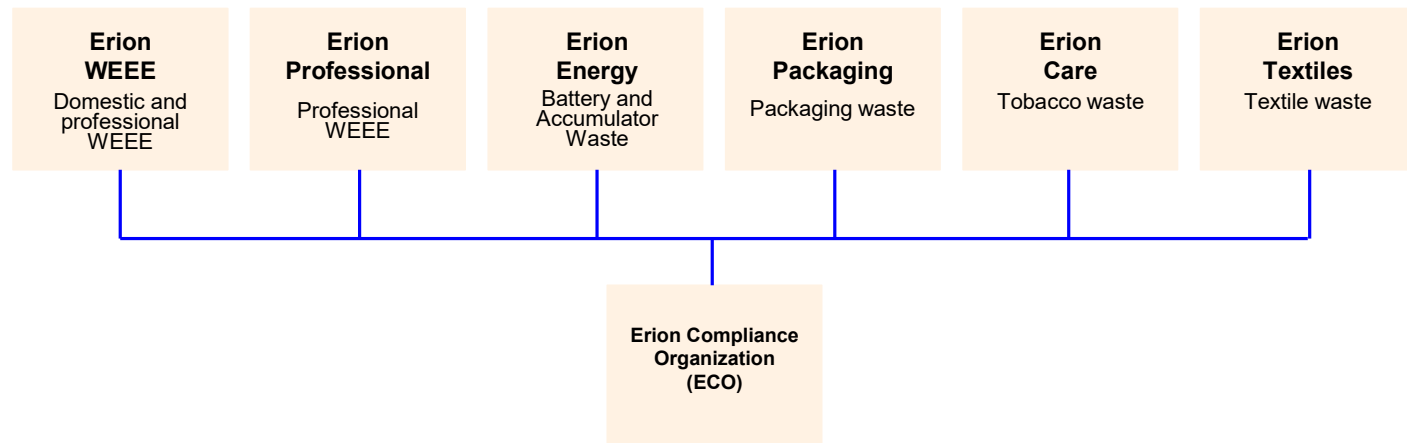


1. PROs in the value chain
2. PROs roles and challenges
3. PROs information needs
4. How DPP addresses PRO challenges
5. System criticality and adaptation needs

# What is Erion?

The main Italian multi-consortium system of **extended producer responsibility (EPR)**

Represents the environmental commitment of more than 2,500 companies nationwide and deals with the management of waste associated with **electronic products, batteries, tobacco products, packaging, and textiles**

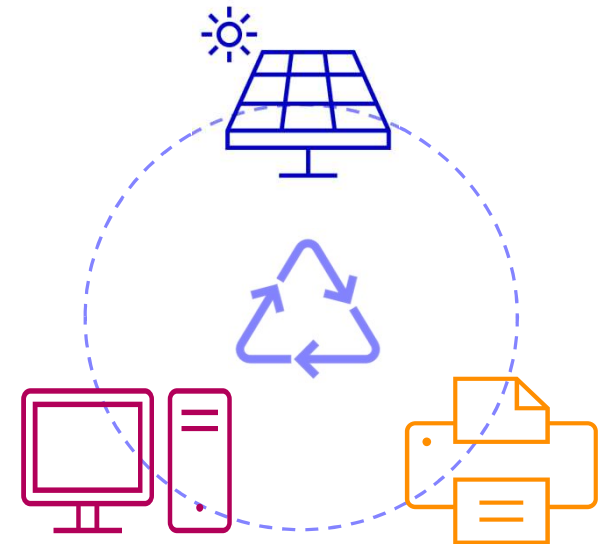


# 1. PROs in the value chain

PROs play a crucial role in **managing the end-of-life of products**, especially electronics.

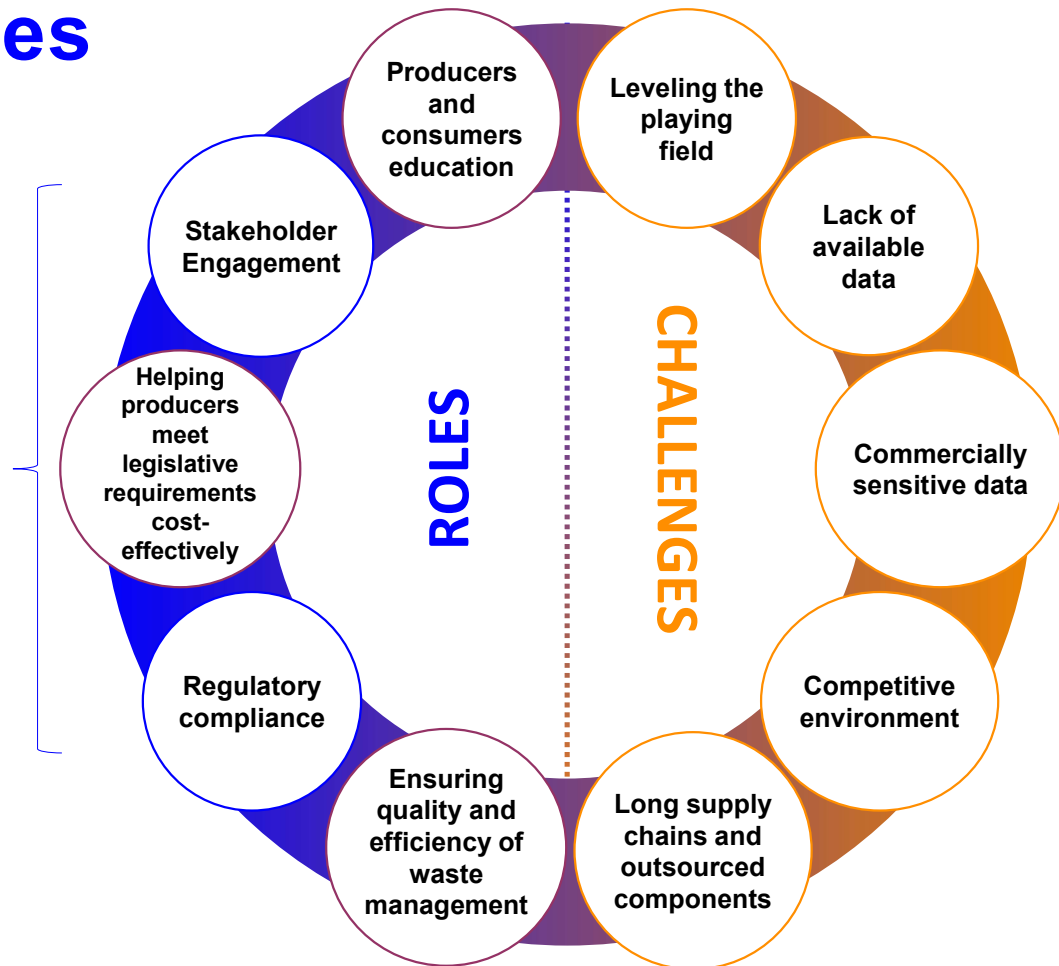


They help ensure that products are **collected, recycled, and disposed of** in an **environmentally responsible manner** and in **conformity with EU legislation**.



## 2. PROs roles and challenges

Fulfilling these roles and addressing these challenges requires a **coordinated effort** to create sustainable and efficient systems for managing product lifecycles and reducing environmental impacts.



# 3. PROs information needs



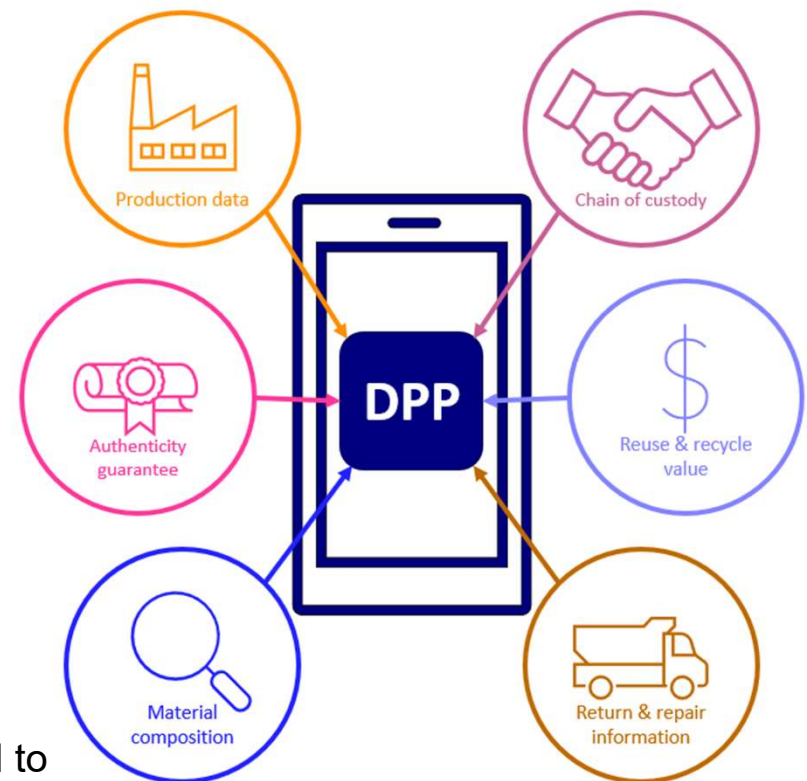
## 4. How the DPP addresses PROs challenges

By providing:

- **full traceability**
- **detailed environmental impact data**
- **recyclability information**

the **DPP** can:

- Simplify regulatory compliance
- Support advising producers/consumers on their environmental performance
- Improve waste management operations
- Support quality control
- Support our producer member needs
- Provide a level playing field for producers committed to reporting their environmental impacts and making green claims



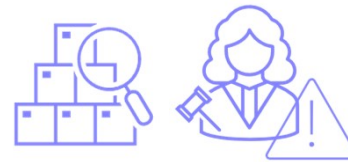
## 5. System criticality and adaptation needs



**INCREASE IN  
RESOURCES  
AND TIME  
REQUIRED**



**EXTENSIVE  
INFORMATION  
AND  
EDUCATION TO  
CONSUMERS  
AND  
PRODUCERS**



**LACK OF  
REGULATORY  
SUPPORT FOR  
PRODUCERS**



**CURRENTLY,  
NO  
STANDARDIZED  
METHOD FOR  
DATA  
COLLECTION**



# Thank you!



CE-RISE Project



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